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FOR IMMEDIATE RELEASE

Standard Process Inc. Offers New Shake Flavors On The Go

PALMYRA, Wis. (October 12, 2016)—Standard Process Inc. introduces a new, delicious way to provide convenient and nutritious shakes, with SP Complete® Chocolate and SP Complete® Vanilla supplement powders. In addition to being gluten-free and vegetarian, these great-tasting shakes offer rich, satisfying vanilla and chocolate flavors that can be mixed without a blender. Just add water, shake, and go! SP Complete Chocolate and SP Complete Vanilla also serve as a great additions to the Standard Process Purification Program.

“SP Complete Chocolate and SP Complete Vanilla shakes are great tasting, easily digestible and simple to use,” says Bruce Bond, DC, DACBN. “I use SP Complete flavors as pre- and post-workout support, as they can both be added as part of a fitness protocol.”

With 10 grams of protein per serving, SP Complete Chocolate and SP Complete Vanilla products are not only convenient, but are an excellent way to promote satiety and help provide amino acids. With a combination of protein, fiber, vitamins, and minerals, the new flavors provide 20 percent of the recommended daily intake of calcium per serving. They also support:

- Intestinal, muscular, and immune system health, including natural muscle growth and repair
- Healthy liver function
- The body’s normal toxin-elimination function

SP Complete Chocolate and SP Complete Vanilla are available through licensed or certified health care professionals, including chiropractors, medical doctors, acupuncturists, naturopaths, and licensed registered nurses. To order, visit your local health care professional, visit www.standardprocess.com or contact Customer Service at 800-558-8740.

For more information on the new flavors, visit www.standardprocess.com/flavors.com.

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About Standard Process Inc.

Standard Process is the visionary leader in whole food nutrient solutions. Based in Palmyra, Wisconsin, Standard Process offers more than 300 high-quality supplements made with whole food and other ingredients through three product lines:

- Standard Process
- Standard Process Veterinary Formulas
- [MediHerb](#) herbal supplements

The products are available exclusively through health care professionals, including chiropractors, acupuncturists, medical doctors and veterinarians.

Dedicated to the whole food philosophy of founder Dr. Royal Lee, Standard Process' goal is to ensure its nutritional supplements deliver complex nutrients as nature intended. To accomplish this, Standard Process grows the majority of its raw plant ingredients on company-owned certified organic farmland. Using state-of-the-art manufacturing processes to retain vital nutrients within each ingredient, Standard Process manufactures its supplements in its certified organic manufacturing facility. Standard Process employs high quality control standards and follows the Food and Drug Administration's current good manufacturing practices.

Standard Process also owns two subsidiaries, [Cultivate by Standard Process™](#) and Lee Engineering. Both offer unique wellness solutions. Cultivate delivers scalable wellness programs to businesses, using on-site chiropractic as a central component of the program, to impact individual employee and overall company health. Lee Engineering's [Royal Lee Organics™](#) offers Intelligent Healthful Living™ solutions for home flour milling.

Standard Process employs over 370 people and has been in business since 1929. The company is recognized as a distinguished leader and innovator in workplace wellness and an exemplary environmental steward. It is a recipient of the Platinum Well Workplace Award from the Wellness Councils of America and a Tier 1 participant in the Wisconsin Department of Natural Resources Green Tier program, which recognizes companies with strong environmental-compliance records. For additional information about Standard Process, visit standardprocess.com.